REVENUE-GENERATING TECHNIQUES SO EFFECTIVE YOU'LL NEED CROWD CONTROL





Fill Your Brain

Fill Your Lanes

Who should attend?

Anyone responsible

for sales d

marketing outside

their center

Enroll NOW!



Sales & Marketing **OUTSIDE** Your Center

Tuesday, October 11, 2016 10:00 AM - 4:00 PM

This one day session will help you plan and execute outside sales and marketing programs that include...



Goal Setting



Lead Generation



Closing the Sale



Post Event Follow Up



Developing an Annual Sales & Marketing Plan



To be held at:



St. Charles, MO 63301

Register by calling or emailing: Skip Merryman **Executive Director, MOBPA** 817-385-8446 skip@bpaa.com